

## Corporate Plan 2015-2020

### **Barnstaple Town Council's Vision**

“To make Barnstaple a better place to live, work, visit, and do business, and to be a strong voice for the community”.

### **Mission Statement:**

Within a democratic, accountable, efficient and responsible framework, our mission is to:

1. To take on responsibility for the public highway grassed and planted areas with appropriate resources for implementation.
2. To develop a budget/precept strategy to ensure that Council priorities are delivered whilst achieving financial efficiency and best value, and maintaining an appropriate level of reserves.
3. To preserve and protect Barnstaple's heritage for the benefit of the community, and to increase and improve the availability, usage, promotion and community benefit of our heritage buildings, including the refurbishment of The Guildhall.
4. To develop partnership working in the pursuit of all of the Council's objectives.
5. To complete a review of staffing that complements the Council's Corporate Plan, and carry out any actions arising.
6. To secure the long term future and siting of Barnstaple Fair.

### **Corporate Objectives by Committee**

#### **ENVIRONMENT**

1. Take on responsibility for the public highway grassed and planted areas with appropriate resources for implementation.
2. To reduce the level of resources we apply to maintenance and administration of allotments.
3. Promote environmental and health and wellbeing awareness through delivery of Tidy Up Our Town and wellbeing events and consultations on environmental concerns.
4. Be proactive and encourage grant finding, communication and partnerships to facilitate, improve and support environmental concerns including the river.
5. Street furniture improvement programme.
6. To facilitate partnerships to provide floral displays for the Parish of Barnstaple.

#### **HERITAGE, CULTURE & COMMUNITY**

1. To preserve and protect Barnstaple's heritage for the benefit of the community.
2. To increase and improve the availability, usage, promotion and community benefit of our heritage buildings, including the refurbishment of The Guildhall.
3. To review the services and activities provided by the Committee, including the future of the Queen Anne Building, achieving an appropriate balance of community and commercial benefit.
4. To develop partnership working and social enterprise to maximise the town's heritage and cultural offer.
5. To support creative activities to develop the cultural offer in Barnstaple.

#### **FINANCE & GENERAL PURPOSES**

1. Developing a budget/precept strategy to ensure that Council priorities are delivered whilst achieving financial efficiency and best value, and maintaining an appropriate level of reserves.
2. Securing the long term future and siting of Barnstaple Fair.
3. Refurbishment of Guildhall interior and exterior.
4. Achievement of the Local Council Awards Scheme (Quality Gold level).
5. Work with partners to improve skill levels and support higher education levels in local population.
6. Target resources (financial, personnel, buildings, etc.) to achieve maximum impact for the town and residents and minimise the precept to council tax payers.

## **PLANNING & TRANSPORTATION**

1. To understand the changing patterns of Retail Trends and Practices and how these will impact on the vitality and viability of the Town Centre.
2. To become actively involved in the preparation of neighbourhood plans for all or a specified part of the Town should the opportunity arise.
3. To assist with the responsible Authorities/Bodies to achieve a transport system that supports and accommodates the future needs of the Town.
4. To keep up to date on Planning Legislation/Practice by attending appropriate courses, reading relevant journals and attending updating briefings from officers.
5. To continue to co-operate with the District and County Councils in the delivery of the Planning Processes for the Town.
6. To seek to improve and support community engagement in the planning processes.

## **STAFF**

1. To complete a review of staffing that complements the Council's Corporate Plan, and carry out any actions arising.
2. Develop policies and practices to maximise the effectiveness of the Council's recruitment, retention, team working and communications.
3. To make Council committees aware of the need to consider staffing capacity in their decision-making.
4. To develop a training strategy and plan that focuses primarily on job requirements.
5. To work collaboratively with partners to optimise the effectiveness of our staff resources.
6. To become an exemplar as a local employer.